

Cookie Policy for Action Finance Limited

Thank you for visiting Action Finance Limited. This Cookie Policy explains how we use cookies and similar technologies on our website. By using our website, you consent to the use of cookies as outlined in this policy.

1. What Are Cookies:

Cookies are small text files that are stored on your device when you visit a website. They help the website recognize your device and remember certain information about your visit.

2. Types of Cookies We Use:

- a. **Essential Cookies:** These cookies are necessary for the website to function properly. They enable core functionalities such as page navigation and access to secure areas.
- b. **Analytical/Performance Cookies:** These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. This information helps us improve the website's performance.
- c. **Functionality Cookies:** These cookies enhance the user experience by remembering choices you make, such as language preferences and customization options.

3. How We Use Cookies:

- a. **Improving Website Functionality:** Cookies enable us to provide a smooth and customized browsing experience. They remember your preferences and settings.
- b. **Analyzing Website Usage:** We use cookies to understand how visitors interact with our website. This information helps us identify areas for improvement and optimize our content.
- c. **Personalization:** Cookies may be used to deliver personalized content based on your preferences and previous interactions with our website.

4. Third-Party Cookies:

We may use third-party cookies for analytics and marketing purposes. These cookies are subject to the respective privacy policies of the third-party providers.

5. Your Cookie Choices:

a. **Cookie Consent:** By continuing to use our website, you consent to the use of cookies as outlined in this policy.

b. **Browser Settings:** Most web browsers allow you to control cookies through settings. You can choose to block or delete cookies, but this may impact the functionality of the website.

6. Changes to the Cookie Policy:

Action Finance Limited reserves the right to update this Cookie Policy periodically. Any changes will be reflected on this page with the updated date.

7. Contact Us:

If you have any questions or concerns about our Cookie Policy, please contact us at:

Action Finance Limited

Thank you for choosing Action Finance Limited. We value your privacy and are committed to providing a transparent and user-friendly online experience.